

Privacy Policy

This privacy policy sets out how **Inheritance Data Ltd** uses and protects any data that you provide **Inheritance Data Ltd** when you use this website.

Inheritance Data Ltd is committed to ensuring that your privacy is protected. Should we ask you to provide certain data by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement.

Inheritance Data Ltd may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes.

This policy is effective from **22nd May 2018**.

How we collect data from you

We may collect data about you from several different sources including our website, telephone and email enquiries, referrals, events, exhibitions and other legitimate business activities.

What data we collect

We may collect the following information:

- Name, company and job title.
- Contact information including email address, telephone number and address.
- Position of authority to request a search i.e Executor or Administrator.
- We may collect other relevant data to carry out legitimate business activities e.g. internal records, quotes, orders etc.
- We may collect any other details you provide through forms on our website.

How your data is used

We use the data that we collect from you to provide our services to you. We may also use your data for one or more of the following purposes:

- To provide information to you that you request from us relating to our services.
- To provide information to you relating to other services that may be of interest to you. Such additional information will only be provided where you have consented to receive such information.
- To inform you of any changes to our website and services.
- If you have previously purchased services from us, we may provide to you details of other goods or services that you may be interested in.

How your data is shared

Where your consent has been provided in advance, we may allow selected third parties to use your data to enable them to provide you with information regarding unrelated goods and services which we believe may interest you. Where such consent has been provided it can be withdrawn by you at any time.

We may add your data to third party systems such as CRM systems, email/SMS marketing platforms. To find out details of what systems we may store your data on please contact us on info@inheritancedata.com

Credit Reference Agencies

If you register to the services of a liability search, we will obtain data on your behalf, in accordance with our Terms, copies of the deceased credit report and credit score from designated Credit Reference Agencies. In order to provide these services to you, we will share your information, along with the deceased's information with such Credit Reference Agencies.

The information which we provide to the CRA may be supplied by them to other organisations such as Fraud Prevention Agencies and used by those organisations for the purposes of checking identity, preventing fraud, tracing and collection of debt. The CRA may also use the data to undertake statistical analysis.

More information about each CRA and what it does with personal data is available [here](#) or found online at <https://www.equifax.co.uk/crain>.

How we use cookies and similar technologies

Cookies are small files that are placed on your computer when you visit websites. We may use cookies or other identifiers on our website, in our emails and other technologies. We use these technologies for legitimate business activities such as analytics to improve our website and advertising to promote our products and services. Cookies do not collect any personal data and you cannot be identified by them. You can control cookies through your browser settings and other tools.

How you can access or delete your data

You have the right to request any information we hold on you. To request access and deletion of your data we have collected simply contact us on 01603 673250 or email us at info@inheritancedata.com

How you can opt out

Communications

- To opt out of marketing emails we may send you, press the "unsubscribe" feature on the email.
- To opt out of any other communications you receive from us please email us on info@inheritancedata.com

Internet Based Advertising

- You may opt out of seeing interest-based ads from us on your desktop browser and/or mobile web browser by visiting the DAA at <http://www.aboutads.info/choices/> or by visiting the Network Advertising Initiative ("NAI") at <http://www.networkadvertising.org/choices/>.
- You may opt out of seeing interest-based ads from us in Apps by downloading the DAA's AppChoices application, which is available at <http://www.aboutads.info/appchoices>.

External Links

Our website may include links to external websites. Where we provide a link to an external website our Privacy Policy does not apply to that website.

How to lodge a complaint

If you wish to lodge a complaint on how we have handled your personal data, please email us at info@inheritancedata.com and your complaint will be investigated.

If you are not satisfied with our response or believe we are processing your personal data not in accordance with the law, you can contact the Information Commissioner's Office <https://ico.org.uk/>

Contact Us

If you have any questions regarding our Privacy Policy please email us on info@inheritancedata.com or write to **Inheritance Data Ltd , Unit 16 Philip Ford Way, Wymondham, Norfolk NR18 9AQ**